sponsorship prospectus

ISDE11

11th International Symposium on Digital Earth

Florence, September 24-27, 2019
Title: 11th International Symposium on Digital Earth

Date: September 24-27 - 2019

Location: Palazzo dei Congressi, Florence, Italy

Conference website: www.digitalearth2019.eu
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GENERAL INFORMATION
SPONSORSHIP LEVELS
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EXHIBITION
WWW.DIGITALEARTH2019.EU

LOCAL ORGANIZING COMMITTEE link

SCIENTIFIC PROGRAM COMMITTEE link

PROGRAM AT A GLANCE link

SPEAKERS LINK
MAIN TOPICS

Digital Transformation
- Cultural and Natural Heritage - Digital Economy and Data Economy - Ecosystems Biodiversity and Nature Conservation - Energy Efficiency - Food Security and Sustainable Agriculture - Health and Environment (including Environmental Omics) - Marine and Inland Water Environment - Natural and Anthropic Hazards - Open and Reproducible Science - Quality of Life - Science/Policy Interface - Smart Transport - Urban Environment - Weather and Climate

Digital Earth Technologies and Solutions

Digital Earth in support of International programmes, initiatives, and treaties
- Belmont Forum - CASEarth - Digital Belt and Road (DBAR) - Future Earth - Group on Earth Observation (GEO) - Industry 4.0 - Minamata and Stockholm Conventions - Paris Agreement - Sendai Framework for Disaster Risk Reduction - Space 4.0 - UN Science-Policy-Business Forum - UN Sustainable Development Goals (SDG)
PROFILE OF THE DELEGATES
Expected Number of Participants: 400 to 500
Profile of the Delegates: The conference is meant for anyone working in Digital transformation for environment and earth

REGISTRATION FOR THE CONFERENCE
Online registration and detailed information on registration for the conference will be available on the conference official web site: www.digitalearth2019.eu

Please do not hesitate to contact us for further information and assistance.

ENIC Meetings & Events srl
Piazza Adua 1D, 50123 Florence, ITALY Ph.: +39 055 2608941
CONFERENCE SECRETARIAT info@digitalearth2019.eu
SCIENTIFIC PROGRAMME scientific@digitalearth2019.eu
SPONSORS sponsor@digitalearth2019.eu
INFORMATION FOR SPONSORS AND EXHIBITORS

The various sponsorship opportunities are set out in the following pages of the prospectus.

- PLATINUM SPONSORSHIP: € 12,000
- GOLD SPONSORSHIP: € 8,500
- SILVER SPONSORSHIP: € 5,000
<table>
<thead>
<tr>
<th>Sponsorship Benefits</th>
<th>Platinum £12,000</th>
<th>Gold £8,500</th>
<th>Silver £5,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo on congress bag</td>
<td>x</td>
<td></td>
<td></td>
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<tr>
<td>Logo and link on conference website and program</td>
<td>x</td>
<td>x</td>
<td>x</td>
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<tr>
<td>Logo on conference signage</td>
<td>x</td>
<td>x</td>
<td>x</td>
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<tr>
<td>Recognition at opening and closing ceremonies</td>
<td>x</td>
<td>x</td>
<td>x</td>
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<tr>
<td>Ad in the conference program</td>
<td>full</td>
<td>half</td>
<td>quarter</td>
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<tr>
<td>Screensaver with logo before the start of each plenary session</td>
<td>x</td>
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<tr>
<td>1 speaker slot in the program (not keynote)</td>
<td>x</td>
<td></td>
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<tr>
<td>Flyer in delegate bag</td>
<td>x</td>
<td>x</td>
<td>x</td>
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<tr>
<td>Exhibiting space booth and first choice of exhibit booth location</td>
<td>6x2</td>
<td>3x2</td>
<td>3x2</td>
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<tr>
<td>Complimentary registrations</td>
<td>4</td>
<td>3</td>
<td>2</td>
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<tr>
<td>Complimentary admissions to social dinner</td>
<td>2</td>
<td>2</td>
<td>1</td>
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<tr>
<td>Complete delegate and exhibitor contact lists, subject to delegate permission to release information</td>
<td>x</td>
<td>x</td>
<td>x</td>
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</table>

All items above are subject to compliance regulations.

VAT: Please refer to VAT section under Payment Information for details.

Branded items will carry company logos only.
SATELLITE SYMPOSIUM

Opportunity to organise a satellite symposium, up to 90 minutes (programme subject to the approval by the Congress Scientific Committee)

- Includes: hall rental, standard audio/visual equipment, display table
- Five free satellite symposium badges
- Permission to prepare two free-standing signs that will be placed in public areas of the venue on the day of the symposium
- Permission to use the phrase: Satellite Symposium of ISDE 2019 on invitations
- Listing of the satellite symposium details in the company and exhibition guide
- The supporting company in addition to the sponsorship fee must cover all speaker expenses including registration, accommodation and travel expenses. This also applies in case the speakers have already been invited by the congress
SOCIAL DINNER (one sponsor only)
- Company acknowledgement in conference program
- Company logo on dinner menu
- Three-minute welcome speech
- Company sign displayed during the dinner
- 4 complimentary admissions to social dinner

CONGRESS APP (one sponsor only)
- Application for iPhone and Android to feature all info about the Symposium: program information (main topics, speakers, sessions sorted by room and day), venue information, hotels, maps, favorites.
- Company name and logo on App
- Link to company website and company short presentation on App main page

COFFEE BREAK per day
- Company acknowledgement in the conference program
- Company slide displayed during coffee breaks

€ 7.000

€ 8.000

€ 6.000
CONFERENCE LANYARDS
- Company logo on the symposium lanyards (supplied by you upon our approval)

CONFERENCE BAGS, NOTEPADS AND PENS (one sponsor only)
- Company logo on the symposium bags (supplied by you upon our approval)
- Notepads and pens

BAG INSERT
- Promotional brochure or A4 flyer to be placed in all delegate bags
ADVERTISING ON PROGRAM  €1,500 (half-page)/ €3,000 (full page)
- A half-page or full page of color advertisement in the conference program.
OUTSIDE BACK COVER (IV°) €3,800
INSIDE BACK COVER (III°) €3,400
INSIDE COVER (II°) €3,400

EMAIL BLAST
(Special rates will be offered to Satellite Symposium Organisers)
Promote your company/symposium/booth to all potential meeting participants.
The ISDE Congress Organiser will send out an HTML-based email to the pre-registered delegate mailing list – date & time coordinated with Congress Organiser.
Content of the invitation will be prepared by the sponsor and subject to approval by the Programme Committee.
MULTI-DEVICE CHARGING STATION
5 lockers for charging mobile devices including phones, tablets, laptops. Logo on website, in conference program, signage at lockers.

HOSPITALITY SUITES/MEETING ROOMS
An opportunity to hire a room at the Congress venue that will be used as a Hospitality Suite. Supporters will be able to host guests throughout the congress. Supporters will have the option to order catering at an additional cost.
· Opportunity to brand the hospitality suite
· Acknowledgement on directional signage outside suite

€ 12,000

on request
Minimum of 6 SQM (3x2)
The price for shell scheme includes:
• Furniture as listed below
• 2 exhibitors’ badges
• Fascia panel with standard lettering (no logo)
• 100-word company/product profile in the commercial/exhibitor section of the Final Programme
• Cleaning of public areas and gangways
• Listing as an Exhibitor on the Website prior to the Congress with link to the Company website
• Logo on Congress Website

Exhibit space will be assigned on a ‘first come – first served’ basis except for Platinum, Gold and Silver sponsors whose spaces are allocated according to their sponsorship level.
Shell scheme furniture included:
Grey partition walls mt 2.5 h.; mt 1 wide
Fascia with name - no logo
n.2 halogen spotlights 150 watt
n.1 coat hanger
carpet
n.1 wastebin
n.3 grey metal chairs
n.1 dark grey table (120x80x75h)

**Please note: shell scheme rental does not include electrical usage, stand cleaning and insurance. All these services and others will be available to order in the Exhibitors’ Technical Manual.**
Exhibitor Registration

Two exhibitor badges will be given for the first 6 square metres booked and 1 additional for each 6 square metres thereafter. Any additional exhibitors will be charged an exhibitor registration fee per badge. Exhibitor registrations allow access to the registration area only and shall be used by company staff only.

Exhibitors’ Technical Manual

An Exhibitors’ Technical Manual outlining all technical aspects of exhibiting will be circulated three months prior to the Congress. It will include the following:

- Technical details about the venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms
WE HOPE YOU JOIN US

THANK YOU

WWW.DIGITALEARTH2019.EU